

HNC @ HOME

2026



A Level & Applied Business *Activity 2*

Entrepreneurs

Using the Peter Jones website, find out what is involved in being an entrepreneur and the skills you need. Peter is a highly successful entrepreneur and investor on the BBC Dragon's Den.

www.peterjones.com/business-advice/10-golden-rules/

1. Watch the video on the ten rules to success and highlight the four that are most important to you.
2. Read the web site about entrepreneurship and write a summary about being an entrepreneur.
3. Learn more through reading the FAQs provided and make a note of any key learning points.

Extension Activity - research an entrepreneur

Carry out research into an entrepreneur; it can be a local business person you know or a business influencer you follow; we have given you an example of a local entrepreneur below. Research and then write up their story and the factors contributing to their success.

Dotty Bridal

Another local entrepreneur with an award-winning business

[Dotty Bridal - Multi-Award Winning Wedding Boutique in Huddersfield](#)