

HNC @ HOME

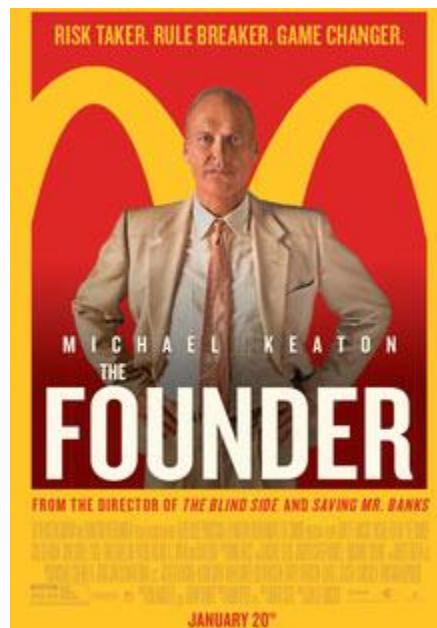
2026



A Level & Applied Business *Activity 3*

Watch the Founder on Netflix or Amazon Prime.

The Founder depicts the story of his creation of the McDonald's fast-food restaurant chain, which eventually involved forcing out the company's original founders to take control with conniving ruthlessness.



Questions

- How was the business formed?
- How do you feel about the person who stole the original idea and their values?
- Explain the meaning and importance of the golden arches to the value of the brand
- What regulations and procedures are involved in setting up a franchise?