

HNC @ HOME 2026



A Level Accounting *Activity 1*

Objective: to investigate and build your understanding of who is interested in the financial performance of a business to understand the role of an Accountant.

Create a poster on what financial interest different stakeholder groups have in IKEA. A stakeholder is any person, organisation or group with an interest in a business.

Your poster should explain why each of the following groups would be interested in the financial accounts of Ikea:

- Ikea customers
- The government
- Ikea employees
- The shareholders of Ikea

