

HNC @ HOME 2026



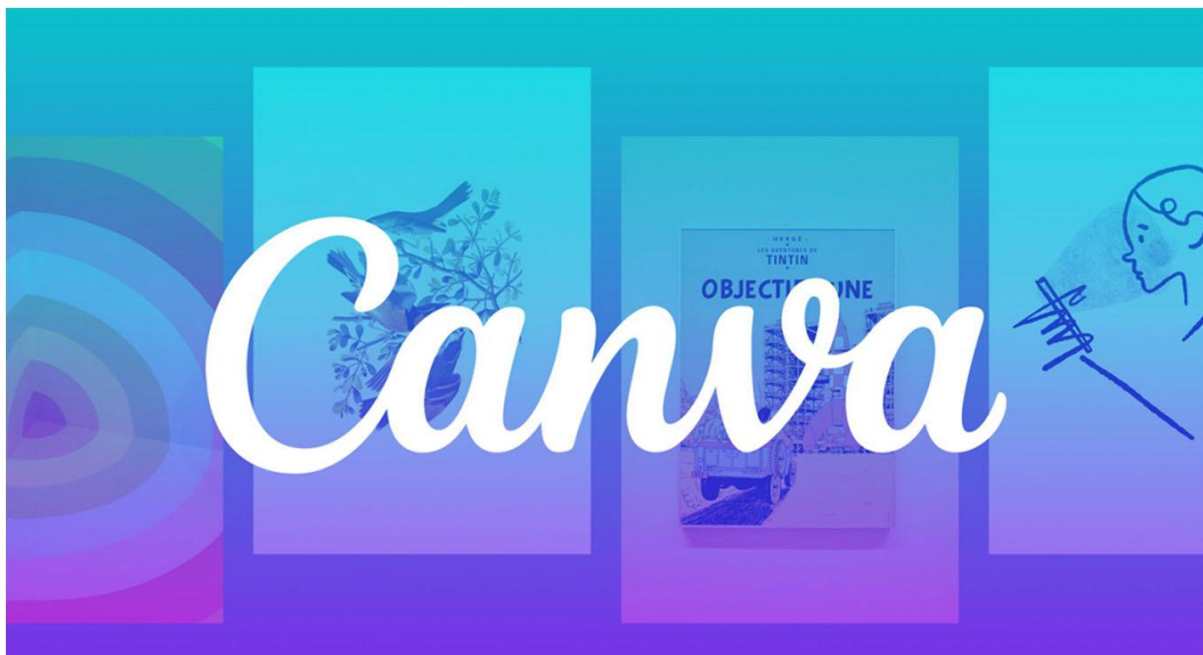
Applied IT *Activity 1*

Social Media

3 Sisters Coffee is interested in using social media to promote their business, products and services, all related to the coffee shop trade and the training of new baristas. They are interested in using social media platforms to promote their products and services, notably the speciality coffees. They have approached you to help them understand how they can use social media to support and promote their business.

3 Sisters Coffee would like you to design three social media posts for the launch of new flavoured coffee to raise awareness and to use in the training for baristas in how to use these to make a range of exciting new coffee-based drinks, whilst most of these are hot, there are some new offerings that are iced.

When you have designed your three social media posts, you could use a design tool, such as Canva, to help you make your ideas a reality. Canva is a great piece of software; it has many templates within it to do this. Go to www.canva.com – click on the Learn at the top of the website if you want any help with how to use Canva.



Extension: if you want to do more with Canva, why not investigate creating a video with the website, it is easy way to get your ideas across, in an interactive way.