

HNC @ HOME 2026



A Level Media Studies – Activity 1

Genre

In the first few weeks of your course, you will be learning the Key Theoretical Framework. This is a framework consisting of:

- Media Language
- Genre
- Narrative
- Audience
- Representation
- Ideology

This first activity will consider the Genre section of the framework.

Analyse the key conventions of the below film posters. What do they all have in common?

What is different about them?



After looking at the above posters, you should have a list of things that are similar across all 3. Using these similarities, draw your own film poster for your own film genre.