

# HNC @ HOME 2026

## A Level Sociology *Activity 2*

### Mass Media

In Year 13 you will study the 'Mass Media'. This will involve looking at who controls and owns the media, how this affects what is shown, how different groups are portrayed and how much we are influenced by this information as an audience.



Buy two different types of newspapers OR look at two different news websites. Look through the different newspapers and compare the stories. Consider and compare the following aspects of the content. Are there similarities or differences?

- The stories covered (are they discussing different or the same events?)
- Language used (is it informal or formal? Positive or negative?)
- Level of detail
- How groups are represented (different social groups e.g. different genders, ethnicities, ages, disabilities, sexualities, social classes).