

Applied Travel and Tourism *Activity 1*

Over-tourism in the Canary Islands

Recent concerns about tourism have been highlighted in the UK media. You are to review the articles to gain insight into the concerns around mass tourism and the impact on these destinations. The seven main Canary Islands are home to a total of 2.2 million people – yet welcomed nearly 14 million international tourists in 2023 alone. Tourism accounts for 35% of the income (GDP – gross domestic product) of the Canary Islands. The growth in income has arisen from a rise in visitors, which is having an impact on life in the Canary Islands; the demonstrators say there must be a change in the industry.



Use the articles and video link below to discover more about over-tourism and then answer the questions below.

[Sky News](#)

[The Times](#)

[YouTube](#)

Answer the below questions:

1. Highlight and explain the recent events that have happened in the Canary Islands related to tourism
2. Following your research, identify the main impacts mass tourism have on the Canary